

Enhanced Housing Options Trailblazer Action Plan

Communities and Local Government Trailblazer Program 2009- 2011

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Overview

The Council has a clear vision of what it wants to achieve in Redditch and has set priorities that will enable it to achieve this. Enhancing the Housing Options Service via the Communities and Local Government Trailblazer Grant is one such priority which will play a key role in delivering our vision:

'An enterprising community which is safe, clean and green'

Enterprising Community

The Enhanced Housing Options Action Plan includes increasing the supply of family accommodation through the use of POD technology; offering more accommodation for young single people to live independently; providing more support for those wishing to downsize to smaller properties; the development of a joint strategy between key agencies and the voluntary sector which identifies and breaks down the barriers which prevent people from becoming self sufficient members of the community; providing more training opportunities designed to raise the skills of our population; offering better support to those seeking employment and housing and encouraging outside investment into the area.

Safe

The Enhanced Housing Options Action Plan outlines how the Council will work in partnership with other agencies and members of the voluntary sector to assist former offenders, drug or alcohol users who have shown a commitment to turning their lives around to find settled accommodation in the Borough. This will reduce the likelihood of individuals re-offending or relapsing and contribute towards making Redditch a safer place to live and work.

Clean and Green

The introduction of a Befriending / Mentoring service in partnership with St Basils will support customers to access accommodation, education and employment and advise them how to get involved in the management of our estates and the design of Council services. Through working in partnership with the local community we hope to see an increase in community spirit and a reduction in littering, fly tipping and other behaviour which is detrimental to the environment.

1) What we will	When we	Who will deliver	Resources	Milestones	Target / Outcome	What would	Comment
do?	will do it	this?	Needed			success look	S
	by?					like?	
Promote the use	Publicity	Project Manager	Capital for	Produce 1 st Case	<u>Target</u>	At least five	The
of Pod	for the		<u>Project</u>	Study and Information	Meet the needs of at least	overcrowded or	second
technology as a	scheme	Jayne Bough –	£50,000	leaflet - April 2011	five disabled or overcrowded	households with	family has
flexible solution to	and	Housing	Trailblazer		families using Pod	a need due to a	been
over-crowding /	staffing of	Services	Grant	Review benefit of Pods	Technology	disability will	selected
meeting the	the show	Manager		in light of more		have a	and we
needs of those	flat will		Staff time will	competitive market for	<u>Outcomes</u>	completed POD.	are
with disabilities	continue	Lead Officer	be met via	brick built extensions	Better use of housing stock &		currently
	up until		existing	April 2010.	reduced overcrowding	Lessons learned	negotiatin
Our show flat has	Mar 2011	Carol Cockette	revenue		Wider range of housing	from the	g with
already			budgets	Select further	solutions	process are	POD
welcomed visitors				households to receive	Reduced adaptation costs	available to	suppliers.
from other local		RBC - Project	Show Flat	assistance with	Raised awareness of Pod	other Local	The cost
authorities and		<u>Team</u>	Community	overcrowding.	Technology	Authorities	of Brick
housing		Housing	Warden - one			looking to adopt	built
associations.		Options,	day per week	Project completed –		a similar	extension
		Housing		March 2011		approach	s has
We have met the		Services,	Capital will be				reduced
needs of two		Repairs and	supplemented			POD technology	(due to
disabled		Maintenance,	via Equipment			is adopted by	the
individuals		Capital,	and			other Local	economic
requiring		Procurement,	Adaptations /			Authorities and	climate).
additional space		Care and Repair	Care and			customers get	Further
and walk in		Agency,	Repair			the benefit	price
shower facilities		Communication	Budgets			outside of	negotiatio
who would		S				Redditch area.	n is
otherwise have		Building Control					required.
needed to move.							

2) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Increase information available to offenders and coordinate crossagency training to reduce barriers in accessing accommodation and reduce financial exclusion following release from custodial sentences. We have extended this to include advice regarding tackling financial exclusion as the project team felt that this group were particularly at risk following changes to Housing Benefit direct payments.	March 2011	Elise Hopkins – Housing Options Manager Lead Officer Glenda Davis Project Team Housing Options, Housing Benefits, Probation, Prison Service, Police, Representatives from Poverty Task Force and Community Safety Partnership, Citizens Advice Bureau, Credit Union, NACRO, Her Majesty's Court Service	Capital for Project £2,500 Trailblazer Grant Staff Time will be met via existing revenue budgets Sustainability If this initiative is successful we should see a reduction in housing related debt. Officers would seek to secure funding for future information from Rent and Welfare budgets.	Finalise Court Information pack – Jan 2010 Carry out further snap shot survey with ex offenders - Jan 2010. Set baseline for satisfaction level – Jan 2010. Launch information pack in Redditch Magistrates Court – Feb 2010. Review success of pilot – July 2010. Extend pack to all North Worcester Magistrates Courts – Nov 2010. Undertake further snapshot satisfaction survey – Jan 2011	Stock Information Packs in all North Worcester Magistrates courts by November 2011. Outcomes Improved customer service Reduced abandonment and subsequent housing-related debt Reduced re-offending and Safer Communities Reduced Financial Exclusion	All offenders likely to be placed into custody for over 12 weeks receive appropriate advice regarding managing their tenancies. 100% of long-term offenders are offered Housing Options and Money Advice prior to or immediately after release. More offenders secure settled accommodation and maintain it The level of financial exclusion in exoffenders is reduced.	Milestones revised to reflect results from consultation and include adoption of pack across all North Worcestershire Magistrate Courts.

3) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Develop a specialist rent deposit scheme to assist more exoffenders or recovering drug or alcohol addicts into settled accommodation and reduce reoffending or substance abuse. Households will receive appropriate support based on their needs to ensure that they sustain their tenancy. All households that participate will be encouraged to take part in community events and	by? May 2009	Project Manager Elise Hopkins – Housing Options Manager Lead Officer Glenda Davis Project Team Housing Options, Probation, Prison Service, Police, Representatives from Poverty Task Force and Community Safety Partnership, Citizens Advice Bureau, Credit Union, After Care Team, Supporting People, SMAT	Capital for Project £25,000 Trailblazer Grant Staff Time will be met via existing revenue budgets Sustainability A mechanism for funds to be paid back via Credit Union accounts would be set up to maximise the on-going funds available for future customers.	Set up Project Team May 2009. Introduce information sharing consent form to allow Landlord Forum, SMAT team, Probation, Housing Services and Housing Options to share information for the purpose of monitoring successes - May 09. Produce information to encourage involvement in community events / activities – May 09 Identify how funding should be prioritised to maximise success towards LAA targets – May 2009 Scheme ready to lend deposits by May 2009. System for monitoring uptake in education / employment / education / activities reviewed – Jan 2010.	Target At least 35 households are assisted into settled accommodation. 75 % maintain accommodation for 6 months (to be monitored quarterly via Landlord Forum) 75 % continue to engage with probation or in drug / alcohol rehabilitation programs for 6 months or duration of order (to be monitored via SMAT and probation figures) 30% take part in community events/activities Outcomes Greater number of Socially Excluded enter settled. accommodation. Reduced re-offending and Safer Communities	like? The scheme has successfully allowed socially excluded groups to access and maintain accommodation. Offending behaviour has reduced as lifestyle becomes less chaotic Socially excluded groups are integrated into the community and take part in events and activities Socially excluded groups understand their options and make informed	Scheme is operational and schedule
activities.						decisions about their own future.	

rooms in shared houses within the Private Rented sector for young singles looking to live independently. We would also like to develop a matching service Figure Rented by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2011 Elise Hopkins – Housing Options Deprational by March 2009 Essential work to property completed – Landlord agrees to 2 nd property to increase the accommodation provision further. Elise Hopkins – Housing Options Manager Money will be used to fund furniture, rent deposit guarantees and rent in advance. Furniture is property to increase the accommodation provision further. Finalblazer Grant Money will be used to fund furniture, rent deposit guarantees and rent in advance. Furniture is property to increase the accommodation provision further. Furniture is property to increase the accommodation provision further. Final Blazer Grant Money will be used to fund furniture, rent deposit guarantees and rent in advance. Furniture is property to increase the accommodation provision further. Furniture is property to increase the accommodation provision further. Final Blazer Grant Money will be used to fund furniture, rent deposit guarantees and rent in advance. Furniture is property to increase the accommodation provision further. Furniture is property to increase the accommodation provision further. Furniture is property to increase the accommodation provision further. Furniture is property to increase the accommodation provision further.	Comments	What would success look like?	Target / Outcome	Milestones	Resources Needed	Who will deliver this?	When we will do it by?	4) What we will do?
so that they can find other people with similar interests to rent on a longer term basis with them. Forum, Dave Broadbent (accredited interests to rent on a longer term basis with them. Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord), St Basils Floating Support Service Forum, Dave Broadbent (accredited landlord for 2 nd property completed – Feb 2011. Access to accommodation is linked to North Worcestershire accommodation is linked to North Worcestershire accommodation gateway – March 2011 Sustainability Customers will be asked to pay back the money owed via the credit union so between end of benefit	completed. Two 5 bedroom schemes fully operational and 10 young people have moved in. Case studies produced for individuals helped. All in full time education. Additional £10,000 funding	on benefits have the opportunity to privately rent good quality single room accommodation to prove that they can sustain independent living. Those requiring low level support learn the skills they need. A clear pathway allows individuals to move-on into other privately rented accommodation. Funding via Innovations fund is available to bridge gap between end of benefit payments and first pay from	Provide 5 units of affordable, good quality, single room Private Rented accommodation with low level support. Landlord agrees to 2 nd property to increase the accommodation provision further. Outcome Wider range of housing solutions - More accommodation available for Young Single People (which can be added to	March 2009 Service specification completed – May 2009 Essential work to property completed - June 09 Furniture is purchased and installed June 09 Tenants selected June 09 1st property is fully occupied by July 09 Negotiation with landlord for 2nd property completed – Feb 2011. Access to accommodation is linked to North Worcestershire accommodation gateway – March	Project £10,000 – Trailblazer Grant Money will be used to fund furniture, rent deposit guarantees and rent in advance. Revenue Support Costs Supporting People funding was secured as part of North Worcestershire Young Peoples Project and provided by St Basils Sustainability Customers will be asked to pay back the money owed via the credit union so that future funding is	Elise Hopkins – Housing Options Manager Lead Officer Sharon Samuels Project Team Housing Options Private Sector Team, Landlords Forum, Dave Broadbent (accredited landlord), St Basils Floating	would be fully operational by March	quality single rooms in shared houses within the Private Rented sector for young singles looking to live independently. We would also like to develop a matching service for young people so that they can find other people with similar interests to rent on a longer term

5) What we will	When we will do	Who will deliver	Resources	Milestones	Target /	What would	Comments
do? Develop a cross	it by? March 2010	this? Project Manager	Needed Capital for	Consultation with	Outcome Target	success look like? Partners have	The strategy
agency Joint	Wardin 2010	i roject manager	Project	stakeholders –	Joint Strategy	developed a joint	was passed
Strategy which		Jayne Bough –	£2,500	Jan 2009.	Developed which	SMART Action Plan	by Council in
identifies and		Housing	Trailblazer Grant	Draft	identifies SMART	which breaks down	March 2010.
breaks down the		Services		Homelessness	actions for	the barriers to	
barriers which		Manager	Money will be	and Housing	change.	people being self-	
prevent people			used to promote,	Advice Review	_	sufficient members	
from being self		Lead Officer	distribute and	completed – May	<u>Outcomes</u>	of the community.	
sufficient			train staff as	2009.	Greater	Agencies are	
members of our		Victoria Caney	required. Project	Current cost of	partnership	working together to	
community and			support met via	service provision	working	offer joined up	
encourages		Project Team	existing RBC	identified – May		advice regarding	
economic growth		Housing Options,	revenue budgets.	2009.Partners	Better Value for	housing, housing	
in the area.		Benefits, Job		have developed	Money	benefits,	
		Centre Plus,		a Draft Joint		employment and	
		Primary Care		Strategy and		education aimed at	
		Trust, Night		Action Plan –		encouraging people	
		Stop,		October 2009.		into employment.	
		YMCA,		Consultation with		Agencies have	
		Worcestershire		Service Users is		identified savings	
		Supporting		completed -		by joining	
		People, CAB,		December 2009. Draft Joint		resources to fund	
		Credit Union, Sure Start, New				enhanced housing	
				Strategy is published		options services	
		College, CRV, Care and Repair,		January 2010.		beyond Trailblazer grant. Economic	
		Reddi Centre		Strategy and		Development in	
		redui Gentie		Action Plan		Redditch expands	
				approved by		providing more	
				members -		jobs.	
				March 2010.		, , , , , , , , , , , , , , , , , , , ,	

6) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Provide an Innovations Fund or flexible pot of money that the Council, partner agencies and the voluntary sector can access to incentivise or encourage individuals back into employment or education. Where appropriate customers may be required to pay funds back to ensure that fund is able to continue beyond the two years. This will be organised via the local credit union.	March 2011	Project Manager Elise Hopkins – Housing Options Manager Lead Officer Brenda Harbon	Trailblazer Grant £5,000 We anticipate that this will be used to pay for transport costs, interview clothes, (possibly small rent shortfalls if part-time work is found while benefits are assessed), costs associated with obtaining ID required to access bank accounts or employment. Sustainability Dependant on the success of this scheme future funding may be requested from LAA budgets	Consult with partners and set up panel – April 09 Referral process agreed – May 2009 Service Level Agreement Developed – May 2009 Loan / Grant agreements formalised and recovery or payback process agreed – May 2009. Materials for scheme are developed and marketing is undertaken in the local area by June 2009. Scheme Launches – June 09 Lessons Learned guidance produced – March 2011	We anticipate being able to assist 35 people with maximum awards being in the region of £200. 70% of those assisted through the Innovations Fund access education or employment. Case Studies and lessons learned guide produced. Outcomes Skills of population increase. Individuals are assisted to get off job seeking benefits. (Refer to Tables 1 and 2 to see LAA priorities, and links).	A greater number of people are able to access education and work in order to better themselves and become self sufficient members of the community. RBC provide the CLG with customer case studies which highlight potential barriers to other Enhanced Housing Options Teams trying to achieve similar things and drive best practice.	Scheme is operational and officers are meeting targets.

7) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Set up a volunteer Be- friending and Mentoring service using those who have experienced homelessness/housing need to encourage and support individuals approaching the Council for help to find housing to become self- sufficient and integrated into the community. Extend the Homelessness Prevention schools program to visit a larger number of schools and reach more people. Mentors and befrienders from a variety of ethnicities and ages will be recruited to try and meet the needs of all customers.	Fully staffed mentoring program by March 2011	Project Manager Joint Initiative: Redditch Borough Council - Elise Hopkins St Basils - Matt Green Staff Resource St Basils YMCA Night stop CSV Housing Options	Capital for Project £10,000 Trailblazer Grant The money will be used to fund training of Befrienders / Mentors, fund travel expenses and activities. Exisiting "Reddi Centre" Courses attract learning skills council funding. Sustainability Depending on the success of this scheme future funding may be requested from LAA budgets to cover transport etc.	Course and service Specifications agreed (involving all key Redditch partners June 09). First intake of Befrienders start course Nov 09. Customer satisfaction questionnaire is developed – Jan 2010. Befriending Service is operational - May 2010. Schools Homeless Prevention Program commences May 2010. First intake of Mentors begin course - May 2010 Mentoring service is operational – July 20 10. Target numbers of Mentors and Befrienders are met – March 2011.	Target At least 10 Voluntary Mentors are trained. 15 Befrienders are recruited. 80% of Mentors find employment / take part in further skills training (within 9 months). 50% of Befrienders / Mentors become involved in community activities or management of estates (to be monitored via Housing Services Survey). All four secondary schools agree to take part in Homeless Prevention Program (delivered to 2325 pupils from year 9). Outcomes Improved confidence, greater number of individuals find employment or participate in skills training. (Refer to Tables 1 and 2 to see LAA priorities and links).	A 2 Tier course is designed to train Befrienders initially, a selection these are given the opportunity to move on and train as Mentors Service provides a friendly ear and sign posts to appropriate services and provide introductions to community groups to encourage community cohesion. Homelessness Prevention schools program is extended to Redditch based on Birmingham St Basils STAMP approach.	Steering group to oversee the delivery of the schools program and manage the work of the Mentors has been set up. The group meets monthly and has representatives from all the local agencies that already go into schools.

8) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Housing Benefits, Job Centre Plus and Housing Services advisors offer joined up advice to individuals facing redundancy. This will be facilitated via a Multi agency team of specialist advisors or 'task force' who will attend employer premises to offer advice to staff.	March 2011	Project Manager Liz Tompkin Lead Officer Elise Hopkins Project Team RBC Housing Options, RBC Housing Benefits, Job Centre Plus, RBC One Stop Shop, RBC Borough Tenants Panel, Homelessness Review and Voluntary Sector project teams	Task force to be resourced using existing staffing from partners. Sustainability We will look to fund this on an ongoing basis via efficiency savings derived from lean working.	Task force Service Level Agreement developed May 2009 Avoidable contact survey is reviewed and recommendations to reduce avoidable contacts are implemented – May 2009. Targets are set for processing applications and outcomes – May 09. Introduce an income maximisation service for customers experiencing financial hardship Nov – 2009.	Target Provide task force for companies where more than 10 members of staff face redundancy. (We anticipate having to undertake at least 2 task force events per month in the current climate (assisting up to 50 individuals). The number of un-necessary customer contacts to the Council about Housing is reduced from current baseline 20.60% (NI14). We aim to reduce this by 5%. Mobile technology would also be utilised by visiting officers and for community events. Outcomes Increased Homelessness Prevention Faster access to Benefits Better customer service More Efficient / Leaner Services	Customers at risk of unemployment and possibly homelessness receive joined-up appropriate advice. Awareness of the Housing Options Service is raised within the Borough and customers approach the Council earlier so prevention of homelessness is easier (demonstrated through number of customers accessing service). The number of un-necessary customer contacts is reduced.	Multi-agency task Forces have attended three companies in Redditch and provided information to 98 individuals in total. Work ongoing to assist further companies. An income maximisation service has been launched by RBC using HRA revenue and DWP grant.

9) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Promote the Enhanced Housing Options Service via road shows to raise awareness and encourage individuals to approach for support and advice before reaching crisis point.	March 2011	Project Manager Liz Tompkin Lead Officer Elise Hopkins Project Team RBC Housing Options, RBC Housing Benefits, Job Centre Plus, RBC One Stop Shop, RBC Borough Tenants Panel, Homelessness Review and Voluntary Sector project teams	Capital for Project £15,000 Trailblazer Grant for Mobile Technology Project Support will be met via RBC existing revenue budgets Sustainability We will look to fund this on an ongoing basis via efficiency savings derived from lean working.	Train Residents in Housing Options to assist officers in informing the community June 2009 Identify target audiences for Events Oct 2009 Produce timetable of Events up until April 2011. Undertake an event every two months up until April 2011.	Target Contribute to the targets set for the Link Worker in assisting individuals to access education and employment. Record numbers attending events and undertake consultation regarding service improvements required. Outcomes Increased Homelessness Prevention (acceptances monitored via P1E, 198 acceptances in 07/08) Raised awareness of Education and Employment Options (recorded via questionnaires undertaking during consultation) Ensure that education providers provide courses required by community (recorded via consultation).	Awareness of the Housing Options Service is raised within the Borough and customers approach the Council earlier so prevention of homelessness is easier (demonstrated through number of customers accessing service). Residents involved in training other members of the community.	Events have been held every two months. The next is scheduled between 18 and 23 Jan 2010.

10) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Trial mobile technology to provide a more efficient Enhanced Housing Options Service and join the service up with Housing Benefits and other key partners.	March 2011	Project Manager Liz Tompkin Lead Officer Elise Hopkins Project Team RBC Housing Options, RBC Housing Benefits, Job Centre Plus, RBC One Stop Shop, RBC Borough Tenants Panel, Homelessness Review and Voluntary Sector project teams	Capital for Project £15,000 Trailblazer Grant for Mobile Technology Project Support will be met via RBC existing revenue budgets Sustainability We will look to fund this on an ongoing basis via efficiency savings derived from lean working.	Improve information and translation services on RBC Website – Oct 2009 Investment is made in technology allowing mobile working – November 2009. Benefits electronic claim form designed and introduced Jan 2010. Develop a combined Housing Enquiry / Application and Benefits claim form – April 2010. Work with Job Centre Plus to look at ways that information can be shared to deliver leaner services – Jan 2011.	Target The number of un-necessary customer contacts to the Council about Housing is reduced from current baseline 20.60%(NI14). We aim to reduce this by 5%. Mobile technology would also be utilised by visiting officers and for community events. Increase uptake for benefit fast-tack service. Outcomes Faster access to Benefits Better customer service More Efficient / Leaner Services.	Customers at risk of unemployment and possibly homelessness receive joined-up appropriate advice from housing and Benefits. We offer better value for money services but reducing duplication.	In light of the impact of the impact of the recession on Job Centre Plus the milestones have been revised to put more emphasis on joining up housing and benefits services. Target revised due to Benefit Claim form over running

worker, based within the Enhanced Housing Options Manager on two year temporary post for grade 6 Housing Options Manager on two year temporary post days in Job Centre Plus service – Hopkins officer). Staff Manager to spend 5 days in Job Centre Plus individuals over 20 months. Of these individuals 50% will seek further assistance from Services and 2	New Link worker joined team in August 2009. Enhanced
Redditch Borough Council to facilitate Joined up Working between Housing Options, Housing Benefits, Job Centre Plus and Education providers in the local area. 115% more people were claiming JSA in Jan 09 Compared to Jan 08. 128	Housing Options Service commenced. RBC working in partnership with Rooftop Housing to develop a proposal for LAA Reward grant to fund countywide service. On target regarding the number of customers assisted via the service.

12) What we will do?	When we will	Who will deliver	Resources Needed	Milestones	Target / Outcome	What would success look	Comments
	do it	this?				like?	
	by?	uns:				IIKC !	
Pilot the use of Council	March	Project	As a result of	Establish baseline for	Targets	The training flat	Five
Temporary	2011	Manager	increased prevention	housing related debt	Reduce the numbers of ex-	provides those	clients
Accommodation for	2011	Manager	demand for Dispersed	in care leavers	care leavers loosing	leaving care	have
use as Training Flats		Elise	Unit Temporary	contained in earlier	accommodation to 50% (by	with the	entered
for Care Leavers		Hopkins	accommodation has	survey – April -09	end of 2 years).	opportunity to	the
wishing to experience		Поркіна	reduced so the use of	Negotiate rates with	end of 2 years).	experience	training
living independently		Lead	these units as training	After Care Service -	Widen the scope of training	independent	flat.
According to		Officer	flats can be	April 09	flat to include individuals	living without	nat.
information recorded		Officer	accommodated within	Review Licence	leaving Mental Health Service	losing their long	
since 2006, 77% of		Brenda	our existing provision.	Agreement – May	or supported lodgings.	term care	
young people		Harbon	The After Care	2009	or supported lodgings.	placements. It	
accessing independent		Tiaibon	Service will fund the	Produce Service	Outcomes	identifies where	
accommodation after			foster placement so	Specification – May	Reduced cases of Intentional	further work is	
leaving the care			that there is	2009	Homelessness and	required before	
system loose their			somewhere the young	Design mechanism	Homelessness Acceptances	formal	
accommodation due to			person can return if	for referral into the	Reduced housing related	tenancies	
Eviction in the first 12			they do not wish to	service – June 2009	debts	begin. Where	
months following non			live independently	Design Support	with appropriate life skills to	placements fail	
payment of rent or			immediately.	Service with	maintain tenancies	young people	
antisocial behaviour.			ininediately.	Supporting People –	Young people will gain	are not	
52% of Young People				June 2009	confidence to live	excluded from	
surveyed in a snap				Produce information	independently	the housing	
shot survey said that				packs for properties –	macpendentity	register due to	
they would like the				June 09		debt.	
opportunity to use a				Produce service user		Confidence is	
training flat.				questionnaire to map		built and life	
a an in ig nat.				success – June 09		skills are	
				Negotiate PCT		widened.	
				regarding expanding			
				the service - Nov 09.			

13) What we will do?	When we will do it by?	Who will deliver this?	Resources Needed	Milestones	Target / Outcome	What would success look like?	Comments
Introduce an additional Special Needs Tenancy Officer who will target individuals in under-occupied Council or Housing Association properties and prioritise moves to smaller accommodation to free up family accommodation for overcrowded families.	March 2011	Project Manager Elise Hopkins Lead Officer Carol Cockette	Cost of additional post funded via Redditch Borough Council revenue budgets £10,000 incentives from Redditch Borough Council Capital per year to fund costs associated with helping vulnerable under-occupied tenants to move and fund incentives. Sustainability If successful further capital funding will be requested to continue the scheme.	Complete survey of under- occupied accommodation - February 2009 Approve changes to allocations policy to enhance ability to free up under-occupied accommodation - April 09 Undertake campaign to encourage people to downsize - May 09 Sign Draft Equipment and Adaptation protocol between PCT and RBC – April 2010. Role out protocol to sub-region May 2010.	Target Free up at least 80% of under-occupied properties where individuals are registered and bidding through CBL system (from waiting list information there are currently 39 households under-occupied). Outcomes Improved customer satisfaction Better use of Housing Stock Better value for Money	Customers wishing to move from under occupied properties are given more opportunity, support and incentive to move. Better use made of existing housing stock. Money from the equipment and adaptations budget is saved to ensure a greater number of individuals have their needs met.	Meeting the targets set to date.

Table 1

Number	Trailblazer Action
1	Use Pod technology to tackle Overcrowding and Disability
2	Information Packs for Offenders and Tackle Financial Exclusion
3	Specialist Rent Deposit Scheme for Socially Excluded
4	Shared House for Young Singles on Benefits
5	Develop a Joint Strategy to tackle the barriers to accessing employment / education and encourage economic development in the area.
6	Innovations Fund to encourage/assist individuals back into work or education
7	Volunteer Mentoring and Befriending Service, plus Homelessness Prevention schools program
8	Housing Benefits, Job Centre Plus and Housing Services advisors offer joined up advice to individuals facing redundancy. This will be facilitated via a Multi agency team of specialist advisors or 'task force' who will attend employer premises to offer advice to staff.
9	Promote the Enhanced Housing Options Service via road shows to raise awareness and encourage individuals to approach for support and advice before reaching crisis point.
10	Trial mobile technology to provide a more efficient Enhanced Housing Options Service and join the service up with Housing Benefits and other key partners.
11	Employ a link worker, based within the Enhanced Housing Options Team at Redditch Borough Council to facilitate joined up working between Housing Options, Housing Benefits, Job Centre Plus and Education providers in the local area.
12	Training Flat for Care Leavers or Looked After Children
13	Special Needs Officer and Move on Fund

<u>Table 2</u>
A tick indicates where a Trailblazer Action will contribute to delivering the LAA Priorities in Worcestershire

	Trailblazer Actions	1	2	3	4	5	6	7	8	9	10	11	12	13
LAA Priorities														
To continue to improve community safety and build confidence in communities			V										V	
To support and improve the leading of healthy lifestyles and well-being of adults and children and young people		V		√				V					V	V
To reduce the harm caused by illegal drugs and alcohol				√										

Table 2 (continued)
A tick indicates where a Trailblazer Action will contribute to delivering the LAA Priorities in Worcestershire

	Trailblazer Actions	1	2	3	4	5	6	7	8	9	10	11	12	13
LAA Priorities														
To ensure all children and young people have the opportunity to participate in positive activities				V				V					V	
To remove barriers to employment and improve skills in education, employment and training			V	V	V	1	V	V	V	V	1	V		
To provide decent and affordable housing which meets the diverse needs of Worcestershire		V		V	V								V	V

Table 2 (continued)
A tick indicates where a Trailblazer Action will contribute to delivering the LAA Priorities in Worcestershire

	Trailblazer	1	2	3	4	5	6	7	8	9	10	11	12	13
	Actions													
LAA														
Priorities														
To promote economic growth and enable the economy in targeted sectors and locations						V								

Table 3
Redditch Borough Council – Performance Indicators

Key								
Number	1	2	3	4	5	6	7	8
Quarter	April 2009-June 2009	July 2009 – Sept 2009	Oct 2009 – Dec 2009	Jan 2010 – March 2010	April 2010-June 2010	July 2010 – Sept 2010	Oct 2010– Dec 2010	Jan 2011 – March 2011

/	inology to tackle Overci						1.0			.	1 T) C						T
Indicator	Description of	I ai	get i	Perfo	rman	ce ea	icn (yuarte	er			Perfo	rmai	ice j	per			
Reference * <i>RBC</i>	Indicator	1	12	12	4			7	0	Qua	arter	2	1	_	1	7	0	Comment
indicators are		I	2	3	4	5	6	/	8	1	2	3	4	5	6	/	8	
specific to Redditch																		
Eva 6	Number of minor property	0	0	0	1	1	1	1	1	0	0	0	1					Project on target
	adaptations, small																	
	extensions or other																	
	small works																	
	intended to																	
	alleviate																	
	overcrowding that																	
	have been arranged																	
	by the EHO or																	
	undertaken for																	
	EHO clients.																	
RBC1	Number of	14	14	15	19	19	19	19	19	46	46	47	2					The target has not been increased
	organisations to																	further as there is a limit to the
	visit Show Pod																	organisations that will want to visit.
	(target 150 for																	
	duration of project)																	

2) Information	n Packs for Offen	der	s															
Indicator	Description of	Ta	arge	t Pe	erfori	nanc	e eac	ch		A	ctua	ıl Pe	erfo	rmar	ice p	er		Comment
Reference	Indicator	Q	uart	er						Qı	ıart	er						
* RBC		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
indicators																		
are specific																		
to Redditch																		
RBC2	Number of returns received from prisoner information packs.	0	0	0	10	15	15	15	15	0	0	0	3	10	10	10	10	We only began to achieve results in March 2010. Target may need revision in light of numbers of those going through magistrates court.
RBC3	Satisfaction level amongst ex-offenders about Housing Advice.	62	2% (An	nual	Targ	et)			75	% (An	nua	l Tar	get)			Snapshot survey established baseline Jan 2010. New snapshot to be undertaken Jan 2011.

3) Specialist Rer	nt Deposit Scheme fo	r Soc	ially E	Exclud	ded													
Indicator	Description of	Targ	get Pe	erform	ance	each	Quart	ter		Actı	ıal Pe	rforn	nance	per	Qu	arte	er	Comment
Reference	Indicator																	
* RBC		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
indicators are																		
specific to																		
Redditch																		
Eva3	Total number of																	We have seen an increased in
	households																	the number of homeless
	accessing new or																	preventions via our rent
	different PRS																	deposit schemes.
	property while																	
	clients of the											0	7					
	ЕНО.	3	5	5	∞	8	~	8	8	~	6	1(1.					

Indicator Reference * RBC indicators	Description of Indicator		arge uart		erfo	rma	ince	eac	ch		ctua uart		erfo	rma	anc	e pe	er	Comment
are specific to Redditch		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
RBC4	Number of households approved for assistance with PRS via Socially Excluded Rent deposit scheme (SERDS). Target is 35 over 2 year project.	0	5	5	5	5	5	5	5	0	5	6	4					This is on track based on the target of 35 overall.
RBC4.1 * only includes households helped via SERDS	Number who sustain accommodation for 6 months.	0	0	3	4	3	4	3	4	0	0	4	4					This appears to be on target.
RBC4.2 * only includes households helped via SERDS	Number of those helped who continue to engage with probation / drug / alcohol rehabilitation for 6 months.	0	0	3	4	3	4	3	4	0	0	4	4					This appears to be on target.
RBC4.3 * only includes households helped via SERDS	Number of those taking part in community events / activities.	0	1	1	1	1	1	1	1	0	0	0	0					This is an area that requires more proactive attention.

4) Shared House for	Young Singles on Benefit	ts																
Indicator Reference	Description of	Ta	ırge	t Pe	erfo	rma	nce	eac	ch	A	ctua	ıl Pe	rfor	mar	ice j	per		Comment
* RBC indicators	Indicator	Qı	uart	er						Qı	uart	er						
are specific to		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
Redditch																		
RBC5	Number of single	0	0	0	5	0	0	0	5	0	5	5	0	0	0	0	0	Project completed ahead of schedule.
	rooms developed for																	
	young people aged 16																	
	to 25 years old.																	

6) Innovations Fund t	o encourage/assist indivi	dua	ls b	ack	into) WC	ork d	or e	duca	atio	า							
Indicator Reference	Description of	Ta	ırge	t pe	rfor	mar	nce	eacl	1	Ac	tua	l Pe	rfoi	mai	nce	per		Comment
* RBC indicators	Indicator	Qι	uart	er						Qι	ıarte	er						
are specific to		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
Redditch																		
RBC6	Number of individuals assisted with innovation fund.	0	4	4	4	4	4	4	4	0	3	2	3					We have had a couple of requests that have cost over the £200 mark which has reduced the money available to others.
RBC6.1 (just relates to households assisted via innovations fund)	Number who successfully accessed education or employment	0	2	3	3	3	3	3	3	0	2	3	2					This appears to be on target.

7) Volunteer Me	entoring and Befriending	Servi	ce, pl	us Ho	mele	ssnes	s Pre	venti	on sc	hools	prog	ram						
Indicator	Description of	Targ	get pe	rform	ance	each	Quart	er		Actu	ıal Pe	erforn	nance	per	Qu	arte	er	Difference %
Reference * RBC indicators are specific to Redditch	Indicator	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	Comment
RBC7	Number of peer educators/befrienders completed course.	0	0	0	15	2	0	0	0	0	0	0	13					We have increased target in quarter five to ensure that we catch up as we underachieved by two in quarter 4.
RBC8	Number of Mentors completed course	0	0	0	0	10	0	0	0	0	0	0	0					We will not see results until quarter 5.
RBC8.1	No of activities that Mentors became involved in within the community	0	0	0	0	0	10	10	10									We will not see results until quarters 6 to 8.

	Benefits, Job Centre via a Multi agency tear																	will be
Indicator	Description of					Quarte		IIO WIII	attoria			orman				10 010	<u> </u>	Comment
Reference * RBC indicators are specific to	Indicator	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
Redditch																		
RBC8	Number of individuals assisted via multi-agency task force.	150	150	150	30					175	175	0	83					The number of large scale redundancies in the local area has slowed.
Eva1	Number of cases prevented/resolved. P1E (Published Indicator)	50	50	50	80	80	80	80	80	51	45	101	106					We have improved Homelessness Prevention considerably since last year
Eva2	Number of applicant households found eligible for assistance. P1E (Published Indicator)	15	10	10	10	10	∞	∞	∞	4	3	2	9					We have improved Homelessness Prevention considerably since last year

Indicator	Description	Targe	t perfor	mance	each Qu	arter				Actua	l Perfor	mance	per Qu	arter				Comment
Reference * RBC indicators are specific to Redditch	of Indicator	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
RBC9	Number of individuals seen by Income Maximisation Service	New Initiative	New Initiative	20	30					New Initiative	New Initiative	33	69					
RBC10	£ saved by Income Maximisation Service (calculated over 12 months)	New Initiative	New Initiative	20,000	20,000	20,000	20.000	20,000		New Initiative	New Initiative	40,475	27,340					Target may need revising but new initiative so difficult to set.

9) Promote the Enhan before reaching crisis		vice	via	roa	d sh	nows	s to	rais	e av	ware	ene	ss a	and	enc	our	age	inc	lividuals to approach for support and advice
Indicator Reference	Description of	Ta	rget	per	fori	man	ce e	ach		A	ctua	1 Pe	erfo	rma	nce	per		Comment
* RBC indicators are	Indicator	Qι	ıarte	er						Qı	ıart	er						
specific to Redditch		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
RBC11	Number of community events / road shows organised.	1	2	1	1					1	2	2	1					On target.

10) Trial mobile technology partners.	ology to provide a more e	fficient Enha	nced Housing	Options Service	ce and join the	service up with Housing Benefits and other key
Indicator Reference	Description of	Target perf	formance	Actual Pe	erformance	Comment
* RBC indicators are specific to Redditch	Indicator	2010	2011	2010	2011	
NI14	The number of un- necessary customer contacts to the Council (as a snapshot survey)	19.57	10.00	10.90		This is a considerable difference between the snapshot taken in 2009. It is largely due to introducing a fast track benefits service and making some modifications / improvements to the CBL website and phone system.

Housing Options, Housing Benefits, Job Centre Plus and Education providers in the local area. Indicator Reference * RBC indicators are specific to Redditch RBC12 Number of clients engaged with IAG / employability service RBC12.1 Number of RBC12 Number of RBC12 Clients helped to move into employment. Number of RBC12 Clients helped to move into employment. Comment Comment		a link worker, based											ıgh Coı	uncil to	facilit	tate jo	oined	up w	orking between
Reference * RBC indicators are specific to Redditch RBC12 Number of clients engaged with IAG / employability service RBC12.1 Number of RBC12 clients helped to move into									viaer	s in tr			rmance	e per Q	uarte	r			Comment
indicators are specific to Redditch RBC12 Number of clients engaged with IAG / employability service RBC12.1 Number of RBC12 clients helped to move into		-	1	2	_	_		_	7	8	1	2	1	T		1 -	7	8	
RBC12 Number of clients engaged with IAG / employability service RBC12 Number of RBC12 clients helped to move into Number of RBC12 clients helped to move into																			
RBC12 Number of clients engaged with IAG / employability service RBC12.1 Number of RBC12 clients helped to move into																			
RBC12 Number of clients engaged with IAG / employability service Number of RBC12 Number of RBC12 Number of RBC12 Clients helped to move into Number of clients We haven't seen as many clients through this service as previously due to staff sickness.																			
engaged with IAG / employability service o o o 99 99 99 99 99 99 99 99 99 99 99 9		N. 1 C.1: 4																	XX7 1 24
/ employability service clients through this service as previously due to staff sickness. RBC12.1 Number of RBC12 clients helped to move into	KBC12																		
service service through this service as previously due to staff sickness. RBC12.1 Number of RBC12 clients helped to move into		~ ~																	-
RBC12.1 Number of RBC12 clients helped to move into		1 2																	
RBC12.1 Number of RBC12 clients helped to move into		Service																	_
RBC12.1 Number of RBC12 clients helped to move into																			
RBC12.1 Number of RBC12 clients helped to move into					Ŋ	Ŋ	2	2	2	2			ι ₀						due to staff
clients helped to move into			0	0	Ö	Ö	Ö	Ö	Ö	Ö	0	5	9	36					sickness.
move into 8 8 8 8	RBC12.1																		
move into		_	0	0	9	9													
employment.											_								
		1 7									0	0	9	4					
RBC12.2 Number of RBC12	RBC12.2																		
clients helped to		_	0	0	0	29													
move into training or education or education		_											90	35					

Eva17	Improved customer						100	100	100	96			
	service (baseline												
	86%)												
		90	90	90									

12) Training Flat for	Care Leavers or Looked	Afte	r Child	dren														
Indicator Reference	Description of	Tar	get pe	erfor	mai	nce	eac	h		A	ctual	Per	forr	nan	ce j	oer		Comment
* RBC indicators	Indicator	Qu	arter							Qι	ıarte	r						
are specific to		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
Redditch																		
RBC13	Number of individuals provided with training flat.	0	1	2	1	1	1	1	1	0	2	2	2					

13) Special Needs C	Officer and Move on Fund	d																
Indicator Reference	Description of	Ta	rget	perf	orm	ance	eac	h		Ac	tua	l Pe	rfo	rmai	nce j	per		Difference %
* RBC indicators	Indicator	Quarter Quarter								ıarte	er				Comment			
are specific to Redditch		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	8	
Eva 5	Number of households downsizing.	4	4	4	7					7	7	7	9					Target was revised last quarter as over achieving.
		Ta	rget	perf	orm	ance	per	ann	um	Ac	tua	l pe	r an	nun	n			
RBC14	Savings by moving clients to properties already adapted in £ per year of project	75,	,000			75	5,000			95	,623	3						Target should be revised up based on this years performance.